

## **Yousef Abdulla Al Blooshi**

**Business Development Manager, AL TARIQ**



Yousef Al Blooshi is the Business Development Manager at AL TARIQ, an EDGE entity and regional leader in aerial weaponry and manufacturer of precision-guided systems.

As business development manager, he develops and executes corporate strategy, encompassing marketing programs and general business solutions to help increase the company's exposure and number of customers. Yousef also aims to increase the credibility and client awareness of AL TARIQ through the development of both technical and non-technical marketing collateral and public relations

campaigns.

With over two decades of experience across the military and defence manufacturing industry, Yousef has widespread knowledge in the fields of instructional design, operational analysis, partnership accounting, advertising solution development, and protocol management.

Prior to Joining AL TARIQ, formerly known as Barij Dynamics, Yousef Al Blooshi worked at Tawazun Dynamics where he served several roles and positions, specifically, Senior Technician, Stores Supervisor, Acting Facility Manager, General Services, and Logistics Manager.

Yousef also served in the UAE Air Forces for over a decade as Armament specialist.

Yousef obtains several educational and professional qualifications including a course in Military Product Industrialisation and Manufacturing from Denel Dynamics, South Africa. Other qualifications include Defence Engineering Systems, Advanced Technical Armament, and Weapon Delivery Systems.

Yousef Al Blooshi holds a Diploma in Armament and weapons system from Hellenic Aerospace, Greece.