

Abri du Plessis

Chief Executive Officer, NIMR



Abri du Plessis is the Chief Executive Officer (CEO) of NIMR, an EDGE entity that is a leading manufacturer of mission-ready, high-performance light- and medium-weight wheeled military vehicles. In this role, he is responsible for the business growth of NIMR, regionally and international through their competitive products and services.

Abri brings to his role 18 years of leadership experience in Project Management, IT, Operations and Engineering, 10 of which at executive level.

Prior to joining NIMR, Abri worked as Director of Projects, Engineering and IT at Denel Vehicle Systems in South Africa. In this capacity, he was tasked with managing and leading the total product lifecycle, from concept to after sales support. Under his leadership several large and complex local and export programmes were executed successfully.

Earlier, Abri completed a tenure at BAE Systems Land Systems SA, where he served in several leadership positions as Director of Projects and Engineering, Director of International Projects, and Director of IT and Business Excellence.

Abri holds an MBA in Finance from the University of Pretoria, in South Africa. He also has a B Com degree in Information Systems and a Diploma in Datametrics and Computer Science, both from the University of South Africa. He also completed an Executive Development Program at Henley Business School in South Africa.